

## Fresh & Frozen Fish Exporter

Exporter of fresh and frozen fish that is based in Iceland and sells to the UK, Netherlands and North America

### Challenge

At the time discussion began with Tradewind, the seafood company was experiencing rapid growth and needed additional cash flow to keep up with demand and expand their customer base in new markets. Given their global transactions, they required funding structured in various currencies.

### Solution

Tradewind tailored funding that could be scaled up in line with the company's increasing sales. With the additional liquidity, the company was well-positioned to maximize their sales potential and enter new markets. Funding was structured in the company's desired currencies: EUR, GBP, and USD.

### Grow with Guaranteed Cash Flow

Tradewind Finance offers both domestic and international factoring as well as supplier finance programs to businesses globally. Our team understands the unique nature of the seafood industry, including the perishability of seafood products. We are proud to work with fresh and frozen seafood processors, importers and exporters, wholesalers, and distributors to improve their cash flow and help them optimize their financial health.



#### No late payments

Instead of waiting up to 6 months for payment, you receive the majority of the invoice amount upfront.



#### Dynamic financing

Our services are not loans so, for many companies, our financing doesn't show up on their balance sheet as debt.



#### Generate more sales

Grow your sales by offering longer payment terms without disrupting cash flow. We can scale up funding in line with your sales.