

Our international network in the seafood industry is valuable to our customers who get assistance from local experts when entering new markets

A processor and exporter of fresh and frozen tuna based in the Maldives that sells to buyers in France, Spain, Italy, and the US

Challenge

There were three main challenges the tuna processor was facing at the time it approached Tradewind for funding. First, its core buyers were seeking to purchase higher volumes of product on longer payment terms. Secondly and in the same vein, the minimum of Net 30-day terms required for frozen exports impeded its ability to maximize sales in the frozen segment due to cash flow constraints. Lastly, the tuna processor did not have any credit or collection support in the US which prevented it from taking advantage of the growth opportunities available stateside.

Solution

Tradewind provided a custom trade finance package for the tuna processor that not only injected additional liquidity into the company but also included credit protection and collection services. This combination of benefits allowed the company to take on larger orders on longer payment terms, expand its US customer base, and grow its frozen export volume with ample cash flow on hand to do so.

Trade Smoothly and Securely



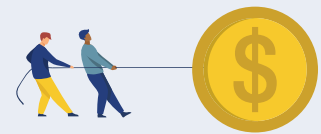
Financing

We advance up to 95% of the invoice value and fund within 24-48 hours of verifying your invoices.



Credit Protection

We eliminate credit risk by acting as an intermediary between buyer and seller, covering the shortfall of payment.



Collection & Reporting

You have a streamlined workflow as we perform collections on your behalf. We also monitor the credit-worthiness of your buyers.

Founded in 2000, Tradewind Finance maintains a network of offices all over the world. Combining financing, credit protection, and collections into a single suite of trade finance products, Tradewind brings flexible, collateral-free, and best-in-class services to the world's exporters and importers.